

vets beyond borders

Position Type	Media Liaison
Duration	12 Months
Responsible to	VBB Communications Sub-Committee Chair and the VBB Board
Main Role	Represent VBB to the media and create and manage media releases and stories.
Key Task, Duties and Responsibilities	<ol style="list-style-type: none"> 1. responsible for all media stories from writing to submission and follow up. 2. plan and implement media campaigns and strategies. 3. identify stories 4. liaise/follow up with relevant staff/volunteers to obtain content/photographs for stories 5. build a media contact database. 6. write media releases 7. identify key media to place particular stories. 8. be a spokesperson for VBB to the media.
Time Commitment	Average weekly time commitment: depends on commitment- 2 hrs and upwards
Equipment Needed	Access to a computer and internet
Skills or experience required	<ol style="list-style-type: none"> 1. Financial member of VBB 2. Relevant experience in the field of media, journalism and marketing
Apply to	<p>Please email your application letter and resume to volunteerpositions@vetsbeyondborders.org.</p> <p>Applications close the 1st October 2008.</p>